



500 E High Street
Pottstown PA 19464
610 970 6551 prpl@mclinc.org

October 1, 2019

Dear Library Patron,

You are a part of our Pottstown community and at the center of this is the Pottstown Regional Public Library. It is one of the most important places in any community.

Is the Library still relevant? A Library is not just for books anymore, and has not been for many years. Pottstown and the Pottsgroves are fortunate to have the Pottstown Regional Public Library at the center of this community. Just a small showing of this can be seen in the growth of our summer programs. Attendance for summer reading events this year, 2019, has more than tripled that of 2018!

Who are we? What are we? What do we do? Take a look on the other side of this letter to see just a few of the services we provide to community.

We receive funding from Pottstown, Upper Pottsgrove, Lower Pottsgrove, and West Pottsgrove, as well as the state. About half of our financial support is self-generated from US Passports and fundraisers.

What is missing? More support from our businesses and residents. Funds received from donors will improve our collection, preserve our building, and just help to keep us going. If you are a past donor, we thank you, and we hope you will consider increasing your donation. Put in a kind word with your customers, employees, friends, neighbors, relatives, and colleagues to donate. If you or your business are not a recent donor, please add the Library to your list of favorite groups to support.

I'm pleased to see you here at the Library, and pleased to share my love of libraries with you.

Regards,

Michelle Kehoe, Executive Director

Please accept my contribution: \$25 \$50 \$75 \$100 \$200 \$500 Other \$ _____

Check Number Enclosed: _____ or Charge: (circle one) AmEx / Discover / MasterCard / Visa

Name as it appears on the credit card: _____

Credit Card Number: _____ Expiration Date: _____ Security Code: _____

Name: _____

Address: _____

E-mail: _____

Return to: Pottstown Regional Public Library, 500 E High Street, Pottstown PA 19464



GET TO KNOW US...

99 years of service to the local community.

Founded in 1920.

ALL PROGRAMS ARE FREE!

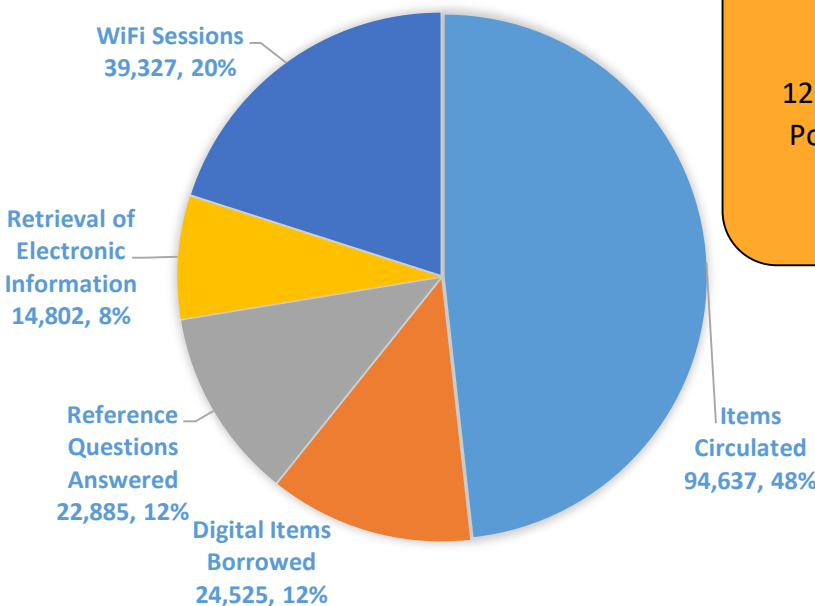


12,489 Card Holders out of a population of 43,625

PROGRAMS
441 Total Programs
5,514 – People attended these programs
65 – Free children summer programs with 594 participants



AGES 0 – 100+



PATRON VISITS

127,840 patrons from Pottstown Borough, Lower Pottsgrove, Upper Pottsgrove, West Pottsgrove, Chester County, and Berks County.



New Applications – 2,207
Photos and/or Renewal Assurances – 2,310
Total Appointments Per Year – 4,350